## I. Course Information

Subject: ART Course Number: 230

Descriptive Title: Two-Dimensional Design II

Division: Fine Arts

Department: Art Course Disciplines: Art

## **Catalog Description:**

This course is an expanded study of the elements and principles of two-dimensional design. Special emphasis is placed on pictorial interpretation, conceptual synthesis, and graphic purpose. Experimental design strategies will be introduced including variation studies, research and production methods, and electronic media applications.

**Conditions of Enrollment:** 

Prerequisite: Art 130 with a minimum grade of C

**Course Length: Full Term** 

Hours Lecture (per week): 2
Hours Laboratory (per week): 4
Outside Study Hours: 4
Total Hours: 108

Course Units: 3

**Grading Method:** Letter Grade only

Credit Status: Credit, degree applicable

**Transfer CSU:** Yes Effective Date: Prior to 07/1992 **Transfer UC:** Yes Effective Date: Prior to 07/1994

**General Education:** 

**ECC** 

Term: Other:

CSU GE:

Term: Other:

**IGETC:** 

Term: Other:

#### II. Outcomes and Objectives

## A. Student Learning Outcomes (SLOs) (The course student learning outcomes are listed below.)

## SLO #1 Principles and Elements

Students will demonstrate an understanding of the principles and elements of design in the production of an original composition and show the consideration of multiple alternate solutions in the design process.

#### SLO #2 Analyze and Evaluate

Students will be able to analyze and evaluate, orally and in writing, two-dimensional compositions utilizing the vocabulary of the elements and principles of design in the critique process.

## SLO #3 Design Development

Students will be able to apply the design process to conceive, develop and construct two-dimensional design solutions from prescribed conceptual and/or formal guidelines to aesthetically finished pieces.

# B. Course Objectives (The major learning objective for in this course are listed below)

- 1. Assess the purpose, scope, and specifications of design projects and formulate solutions by applying the appropriate research methods, variation studies, and manual/electronic media.
- 2. Schedule and prioritize studio tasks in order to satisfy production timelines.
- 3. Translate variation studies and concept drawings into finished designs using appropriate equipment and production methods.
- 4. Synthesize the principles and elements of pictorial organization and formulate a variety of design solutions.
- 5. Create a variety of compositional effects based on improvisation and idiomatic responses to specific subjects, materials, and media.
- 6. Formulate and develop designs that translate random source visual data into pictorial order, graphic purpose, and aesthetic expression.
- 7. Discuss, assess, and critique designs based on the elements and principles of pictorial organization, the characteristics and theory of color, and experimental strategies/production methods.

#### **III.** Outline of Subject Matter

(Topics should be detailed enough to enable an instructor to determine the major areas that should be covered to ensure consistency from instructor to instructor and semester to semester.)

### **Major Topics**

#### I. Principles and Elements of Pictorial Organization (18 hours, lecture)

- A. Review of the function and application of design principles and elements
- B. Strategies for combining the principles and elements
- C. Transforming the principles and elements through synthesis and improvisation

#### II. Analysis, Interpretation, and Translation (50 hours, lab)

- A. Direct graphic analysis and translation of selected themes and concepts
- B. Variation studies and concept drawings
- C. Determining graphic purpose and symbolic translation
- D. Developing timelines and managing work load
- E. Assessing design projects to determine material needs, specifications, and techniques
- F. Planning, organizing, and researching
- G. Integration of concept, technique, and principles of pictorial organization
- H. Assessing and refining design projects
- I. Preparing finished art work for display and presentation

#### III. Production Methods, Materials, and Equipment (22 hours, lab)

- A. Manual and electronic techniques and materials: montage, sketching, painting, collage, and inking
- B. Electronic techniques: photocopies and computer applications

### IV. Criticism and Evaluation of Finished Designs (18 hours, lecture)

- A. Techniques, image and expression
- B. Composition, graphic communication and purpose

Total Lecture Hours: 36
Total Laboratory Hours: 72
Total Hours: 108

# **IV. Primary Method of Evaluation and Sample Assignments**

### A. Primary Method of Evaluation (choose one):

3) Skills demonstration

### B. Typical Assignment Using Primary Method of Evaluation

Create a design that combines atmospheric and linear spatial strategies. Establish the illusion of extreme spatial depth between foreground and background planes. Create a minimum of five separate planes.

#### C. College-level Critical Thinking Assignments

### **Critical Thinking Assignment 1:**

Select a graphic image at random. Manipulate the image compositionally in a manner that creates a viewing sequence which includes a dominant area, a subordinate area, and a focal point/ resolution area. Submit a minimum of four design variations.

#### **Critical Thinking Assignment 2:**

Create a ten-page booklet illustrating a selected poem or short story. Design and include a cover illustration and integrate the title of the book and the author's name into the layout.

### D. Other Typical Assessment and Evaluation Methods

Class Performance, Homework Problems, Other (specify)

#### V. Instructional Methods

Demonstration, Group Activities, Lab, Lecture, Multimedia presentations

If other:

Note: In compliance with Board Policies 1600 and 3410, Title 5 California Code of Regulations, the Rehabilitation Act of 1973, and Sections 504 and 508 of the Americans with Disabilities Act, instruction delivery shall provide access, full inclusion, and effective communication for students with disabilities.

# VI. Work Outside of Class

Problem solving activity, Required reading, Skill practice, Study

If Other:

#### **VII. Texts and Materials**

A. Up-to-date Representative Textbooks: (Please use the following format: Author, Title, Edition, Publisher, Year. If you wish to list a text that is more than 5 years old, please annotate it as a "discipline standard".)

Stephen Pentak and David A. Lauer, Design Basics, 9th ed. Wadsworth Publishing, 2015. (Discipline Standard)

Mary Stewart, Launching the Imagination: A Guide to Two-dimensional Design, 5th ed., McGraw-Hill Humanities Social, 2014. (Discipline Standard)

- B. Alternative Textbooks: (Please use the following format: Author, Title, Edition, Publisher, Year. If you wish to list a text that is more than 5 years old, please annotate it as a "discipline standard".)
- **C. Required Supplementary Readings**
- **D. Other Required Materials**

#### **VIII. Conditions of Enrollment**

A. Requisites (Course Prerequisites and Corequisites) Skills needed without which a student would be highly unlikely to succeed.

Requisite: Prerequisite Category: sequential

Requisite course(s): List both prerequisites and corequisites in this box.

**ART 130** 

Requisite and Matching skill(s):Bold the requisite skill. List the corresponding course objective under each skill(s). Assess the criteria of design projects and plan, produce, and appropriately display the finished art work.

ART 130 - Assess the purpose, scope, and specifications of design projects and formulate solutions by applying the appropriate formal and conceptual approaches.

Resolve various design problems through the application of the principles and elements of pictorial organization.

ART 130 -Compose designs using the principles of pictorial organization: balance, rhythm, dominance, sub-dominance, repetition, and unity.

Realize design concepts using production techniques that include layout and paste-up, cutting and fabricating, painting and inking, and electronic printing and copying.

ART 130 -Translate preliminary sketches and concept drawings into finished artwork using appropriate media, materials, and equipment.

B. Requisite Skills: (Non-Course Prerequisite and Corequisites) Skills needed without which a student would be highly unlikely to succeed.

Requisite:

Requisite and Matching Skill(s): Bold the requisite skill(s). If applicable

C. Recommended Preparations (Course) (Skills with which a student's ability to succeed will be strongly enhanced.)

Requisite course:

Requisite and Matching skill(s): Bold the requisite skill. List the corresponding course objective under each skill(s).

D. Recommended Preparation (Non-Course) (Skills with which a student's ability to succeed will be strongly enhanced.)

Requisite:

Requisite and Matching skill(s): Bold the requisite skill. List the corresponding course objective under each skill(s). If applicable

E. Enrollment Limitations Enrollment Limitations and Category: Enrollment Limitations Impact:

Course Created by: Carson Gladson & Rodman de la Cruz on 04/26/1988

Original Board Approval Date:

Last Reviewed and/or Revised by: Andrea Micallef Date: 02/08/2021

Last Board Approval Date: 06/21/2021